

REPORT  
TO  
THE  
COMMUNITY



16/17



**WE ARE  
MOTIVATED  
TO TRY, LEARN  
AND GROW AS  
WE WORK WITH  
OTHERS TO  
STRENGTHEN OUR  
COMMUNITY**



**United Way**  
Oxford

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## MESSAGE TO OUR COMMUNITY



It's an exciting time at United Way Oxford. After years of planning, researching, engaging, creating and implementing, we are witnessing transformation in our targeted investments. Our dedicated volunteers led the investment process which resulted in new funding options, multi-year commitments, collaborative projects and focussed investments; all that and a record amount of allocated resources!

Our investment process encourages unique and innovative ways to approach and support our goal of building a healthier Oxford County for everyone. An example we'd like to share with you is our 'Communities of Practice' tables. These tables encourage dialogue and strengthen partnership opportunities. We are motivated to try, learn and grow as we work with others to strengthen our community.

We continue with our commitment to learn from our community and connect deeply with those who want to share. This past year our conversations have focussed on listening to our youth. We wanted to better understand what places and spaces mean to them. As a community we want our youth to have the best opportunities possible, but from their perspective, are we delivering? What would a youth-friendly community look like to them? What would make a positive difference in their lives and encourage them to strive to their full

potential? There is so much to hear and to understand. We continue this work and look forward to sharing our findings with the broader community.

We are fortunate to have an innovative and highly skilled Board of Directors who are dedicated to ensuring we invest where we can have the greatest impact and that we continuously find improved measurements of impact. We are excited. This targeted way of working has unlimited potential and will help us share success and inspire our community to join in our work. We are grateful for the support of our community members and are humbled by your trust in us. Our staff and volunteers feel deep responsibility to honour your trust and to help strengthen our community. Together we are changing lives!



**KELLY GILSON**  
Executive Director  
United Way Oxford



**SHAUNA POW**  
Board President  
United Way Oxford





## LABOUR PARTNERSHIP

The Labour movement and United Way share a common vision of making our community a better place to live, work and raise a family.

Our partnership in Oxford County extends back to the 1960s when community advocates recognized the need to come together to support our community's most vulnerable people.

As Chair of United Way Oxford's Labour Committee and as a Board Member, I extend my sincere thanks to union members and all workers from across Oxford County for continuing to generously support the work of United Way. Your leadership and commitment within the workplace continues to improve lives every day. Together, we are tackling important issues such as poverty, mental health and supporting our youth.

I would also like to take this opportunity to recognize the work of the brothers and sisters on the Labour Committee. We continue to focus our efforts on building solidarity and engaging union members about ways to get involved. We recognize and celebrate the success of our partnerships and look forward to a prosperous future.

In Solidarity,

**LINDA LEYTEN**

President, Oxford Regional Labour Council  
Financial Secretary, Unifor Local 88  
United Way Oxford Board Member & Labour Liaison

# MESSAGE FROM MEGAN



Two years ago, when I agreed to volunteer with United Way as Campaign Chair, I knew that I would be a part of a network of people and organizations who were coming together to make a lasting difference in our community. What I've personally witnessed makes me proud beyond words. The generous spirit, the compassion and the desire to do better; to be better so that people in our community can access the supports they need for a better tomorrow.

It quickly became clear that there was great collective strength behind United Way from many individuals and organizations who held my same beliefs. We combined our efforts and had a remarkable year. Each and every person who contributed to the success in 2016/17, THANK YOU! From the 1200+ students who participated in the Student Stairclimb to the thousands of residents who made personal financial commitments, to our corporate and labour partners, each and every one of you are critical to creating positive change.

In addition to my role as Campaign Chair, I was also fortunate to be a member of the Impact Council; the volunteer committee that reviews

funding applications and makes recommendations to the Board of Directors. As I reflect, the aspect that brings me the greatest joy is to see the targeted work that is taking place in our community.

I would also like to extend an enormous thanks to the dedicated, enthusiastic staff at United Way Oxford. Your direction, organization and focus make all of our jobs easier; your true commitment to your community is reassuring and inspiring.

Lastly, I'd like thank my fellow Campaign Cabinet members. The hard work and dedication of volunteers is the foundation of United Way. Together, we will continue to move people from a life of poverty to one of possibility, build strong, healthy communities and help our kids be all they can be.

A handwritten signature in cursive script that reads "Megan Porter".

**MEGAN PORTER**  
Owner/Operator –  
Boston Pizza Woodstock  
Campaign Chair

## #150UWCHALLENGE

As Canadians, we take pride in being kind, caring and compassionate neighbours who are dedicated to the wellbeing of our communities. When the 2016 campaign was wrapping up, United Way Oxford was facing a shortfall. This sparked the #150UWChallenge. The initiative inspired many to rally together and celebrate what it truly means to be Canadian. Within days of launching, our community embraced the #150UWChallenge and helped close the gap, ensuring that we are able to continue working towards a stronger and brighter Oxford County.



# FROM POVERTY TO POSSIBILITY

**"WHEN YOU  
ARE HOME,  
YOU ARE  
SAFE. WHEN  
YOU ARE  
SAFE, YOU  
START TO  
LIVE AGAIN."**

**– RON**



POVERTY IS COMPLEX. THE BURDEN IS PROFOUND. PEOPLE LIVING WITH LIMITED INCOME FACE MANY BARRIERS.


As a young adult, Ron lived a vibrant, self-sufficient and productive life. A sudden change in his health affected him profoundly. Isolation, depression and multiple surgeries dominated the next 20 years of his life.

Today, at the age of 52, Ron continues to face many health challenges but also looks forward to the future. One that is filled with hope, joy and the desire to give back to the community that has helped him! With a safe home and access to local community supports funded by United Way Oxford, he feels that he is in a good place.

**United Way Oxford's Local Investment Strategies**

Help Meet Basic Needs

Strengthen Employment Readiness



**"WE'RE NOT  
MEANT TO  
BE ISLANDS.  
WE'RE MEANT  
TO SHARE LIFE  
TOGETHER AND  
ENCOURAGE  
ONE ANOTHER."**

**– HEIDI**

## **BUILDING STRONG COMMUNITIES**

INCLUSIVE AND SUPPORTED COMMUNITIES CONNECT AND STRENGTHEN ALL OXFORD COUNTY RESIDENTS.

Having a husband and two children with severe mental health concerns may not be a common occurrence in most families but for Heidi, a wife and mother full of hope and joy, that's her reality.

The peer-to-peer support program that Heidi is involved with and supported by United Way Oxford has helped her tremendously. Based on her personal experiences, she offers support to others that are struggling with mental health. In a safe and welcoming environment, she listens, she talks and she understands.


**United Way Oxford's Local Investment Strategies**

Support Mental Health and Reduce Addictions

Empower People



# HELPING KIDS BE ALL THEY CAN BE



**"MEETING WITH  
MY MENTOR  
IS FUN. I GET  
EXCITED WHEN  
I KNOW SHE  
IS COMING TO  
SEE ME AT MY  
SCHOOL. IT'S  
AS IF THERE ARE  
BUTTERFLIES  
IN MY TUMMY  
THOSE DAYS."**

**– TIANNA**

WORKING TO GIVE CHILDREN AND YOUTH THE SUPPORT THEY NEED TO GET A GREAT START IN LIFE AND REACH THEIR FULL POTENTIAL.

Tianna is special! She feels butterflies in her tummy on the days she spends time with her friend and mentor. Through the support of United Way Oxford, they colour, share life stories and explore the community. The circle of support that wraps around Tianna, her family and her mentor, helps her build resiliency and self-esteem. She's thriving because she knows she matters and she feels special!

**United Way Oxford's Local Investment Strategy**  
Nurturing Children & Youth



# YOUTH UNITED

Youth United works to develop skills and to inspire their peers by encouraging and mobilizing youth to see change and create a stronger community. Youth United is comprised of 8 students. They are responsible for encouraging youth within the community to present projects (in partnership with local agencies) that address current issues in Oxford. This past year, the Council interviewed applicants and reviewed their project proposals through the lens of United Way Oxford's focus areas of poverty, healthy communities and kids. Applicants selected by the committee received funding toward the implementation of their initiative (2016 total: \$2400). Youth United members are responsible for upholding the value of United Way and act as leaders in our community to initiate change, take a stand against issues they feel passionate about and make a difference in the lives of others.

## THIS YEAR, YOUTH UNITED SUPPORTED THE FOLLOWING PROJECTS:



### **Camp Connect, Elizabeth Marshall & Westminster United Church, Thamesford**

Subsidized registration fees for families in need of assistance for camp.



### **Growing Potential, Connor Stanley & Ecole Ste-Marguerite-Bourgeoys and Ecole Notre-Dame, Woodstock**

A school and community garden to produce healthier food options in their classrooms and cafeteria.



### **Hockey Camp, Meghan Bloomfield & Woodstock Wildcats Girls Hockey Association, Woodstock**

Hockey for girls, by girls. A welcoming and inclusive environment to explore hockey skills, new friendships and have fun at no cost.

## YOUTH UNITED 2016/2017 COUNCIL MEMBERS:

Becca Friesen, *Chair, WCI Graduate*

Abbey Davis, *WCI Student*

Emma Davis, *WCI Student*

Riley Hamilton, *CASS Student*

Sarah Karelsen, *HPSS Student*

Teighan Morris, *HPSS Student*

Taylor Ross, *St. Mary's High School Student*

Crystal Usher, *CASS & University of Ottawa Graduate*

Jennifer Belleth, *United Way Oxford Staff Liaison*

# 211 HELP STARTS HERE



211 is an award winning resource that connects our family, friends and neighbours to local community supports and social services. By simply dialing 211 or visiting the website, you will have access to a trained referral specialist 24 hours a day, 7 days a week, 365 days a year. The call is free, confidential and support is available in over 150 different languages.

In 2016, nearly 800 Oxford County residents called 211. The top 5 reasons people called:

- 1. Education (Supplies4Students)
- 2. Health care
- 3. Individual, family and community services
- 4. Legal, consumer and public safety
- 5. Income support and assistance

# SUPPLIES4STUDENTS

A COMMUNITY WORKING TOGETHER TO ASSIST FAMILIES IN OXFORD COUNTY NEEDING BACK TO SCHOOL SUPPLIES.



Historically, workplaces and community members in Oxford have generously supported students by collecting backpacks and school supplies. This year, a strategic shift took place to better prepare and help those in need of support. Through the collaboration of local organizations throughout Oxford, families with ongoing or sudden financial challenges were able to receive support and purchase school supplies with their child(ren) in grades JK-Grade 12 for the new school year.

In making the shift from the donation of physical supplies to a gift card, we have a greater opportunity to provide emotional tools like confidence, independence and dignity. Choosing and shopping for school supplies empowers families and provides the opportunity for them to receive guidance for efficient spending.

For students, the opportunity to build their own backpack provides ownership. Incredible things happen when you bring people together.

## COLLABORATING ORGANIZATIONS:

- 211
- Big Brothers Big Sisters Woodstock & District
  - Big Brothers Big Sisters Ingersoll, Tillsonburg & Area
  - Children's Aid Society of Oxford County
  - London & District Catholic School Board
  - Operation Sharing
  - Staples Woodstock
  - Staples Tillsonburg
  - STICH Ingersoll
  - Thames Valley District School Board
  - The Salvation Army
  - United Way Oxford



# — 37<sup>TH</sup> ANNUAL UNITED WAY OXFORD WES MAGILL AWARD



## 2016 RECIPIENT BETH TAYLOR

Beth Taylor is a community champion passionate about giving back in Oxford County! She has done this her entire adult life working as a teacher, advocate, volunteer, friend and parent. Beth is known for her commitment to helping children and youth in Oxford County reach their potential. She believes that one caring adult can make the difference in a child's life. Beth has been that caring adult for many in our community.

Wes Magill was integral in the early days of United Way Oxford. He was influential in ensuring the mission of United Way was supported by local businesses and individuals with the goal of building a strong community. This award is based on the character and personality of Wes Magill and honours his legacy. Along with the Magill Family, we are proud to honour Beth as the recipient of the 2016 United Way Oxford Wes Magill Award.

On behalf of the Magill family, Barbara Graham (left) presents Beth Taylor (right) with the Wes Magill Award.



# SPIRIT AWARDS



## AWARD OF EXCELLENCE

FIRESTONE TEXTILES CO. & THEIR EMPLOYEES



## CORPORATE SUPPORT AWARD

TOYOTA MOTOR MANUFACTURING CANADA



## JOINT MANAGEMENT & LABOUR AWARD

GM CANADA CAMI ASSEMBLY PLANT / UNIFOR LOCAL 88



## QUANTUM LEAP AWARD

NORTH AMERICAN STAMPING GROUP



## EMPLOYEE CAMPAIGN COORDINATOR AWARD

PHIL BRYSON & JAKE DONNELLY – POW ENGINEERING



## OUTSTANDING CAMPAIGN TEAM

TOWN OF TILLSONBURG



## NEW CAMPAIGN AWARD

ERTH CORPORATION



## MEDIA APPRECIATION AWARD

104.7 HEART FM



## SPECIAL APPRECIATION AWARD

GORD ANDERSON AUTOMOTIVE GROUP INC.  
VETTEFEST



## SPIRIT OF COMMUNITY AWARD

STC STEEL TECHNOLOGIES CANADA LTD.



## COMMUNITY CONNECTION AWARD

STAPLES WOODSTOCK






## 2016 CHAMPIONS OF CARING

United Way Oxford would like to thank the employees from the following organizations for their generous support through workplace giving.

|   |  |
|---|--|
| A.J. Baker Public School                                    | Ecole Secondaire Catholique Notre-Dame                 |
| Alexandra Hospital  | Emily Stowe Public School                              |
| Algonquin Public School                                     | Enterprise Rent A Car                                  |
| Annandale Public School                                     | ERTH Corporation                                       |
| ArcelorMittal / Unifor Local 636                            | Fanshawe College                                       |
| Auto Warehousing Company                                    | Farm Credit Canada                                     |
| Autrans Corp.   | Firestone Textiles Co.                                 |
| Bell Canada   | First Ontario Credit Union                             |
| Bell Technical Solutions                                    | Frank Cowan Company Ltd.                               |
| Big Brothers Big Sisters of Ingersoll<br>Tillsonburg & Area | Fusion Youth Activity & Technology Centre              |
| Big Brothers Big Sisters of Woodstock<br>and District       | General Motors of Canada Company /<br>Unifor Local 636 |
| Blenheim District Public School                             | Glendale High School                                   |
| BMO Financial   | GM Canada CAMI Assembly Plant /<br>Unifor Local 88     |
| Boston Pizza  | Goodwill Industries                                    |
| Brant Form Teck Ltd.  | Government of Canada Workplace Campaign                |
| Canada Brokerlink Inc.                                      | Green Metals Canada Inc.                               |
| Canada Post   | Guarantee Co. of North America                         |
| Canada Stampings Ltd.                                       | Harrisfield Public School                              |
| Canadian Mental Health Association -<br>Oxford County       | Harvan Engineering Ltd.                                |
| Canadian Red Cross - Oxford Branch                          | Hickson Central Public School                          |
| Central Senior Public School                                | Hino Motors Canada Ltd.                                |
| Children's Aid Society Oxford County                        | Holy Family Catholic French<br>Immersion School        |
| CIBC  | Huron Park Secondary School                            |
| CitiFinancial   | Hydro One  |
| City of Woodstock   | Ingersoll District Collegiate Institute                |
| CN Employees' and Pensioners'<br>Community Fund             | Innerkip Central Public School                         |
| College Ave Secondary School                                | Jamieson-Hilts Insurance Brokers Ltd.                  |
| Community Employment Services                               | Laurie Hawkins Public School                           |
| Cowan Insurance   | LCBO   |
| East Oxford Central Public School                           | Manulife Financial                                     |
| Eastdale Public School                                      | Maple Automotive Corp.                                 |
|   | Meridian Credit Union                                  |





Ministry of Agriculture, Ministry of  
Food & Rural Affairs  
Ministry of Community & Social Services  
Ministry of Community Safety &  
Correctional Services  
Ministry of Government Services  
Monsignor J. H. O'Neil School  
North American Stamping Group  
Northdale Public School  
OLG Slots - Woodstock  
Oliver Stephens Public School  
Ontario Provincial Police  
Oxford County  
PepsiCo  
Plattsville & District Public School  
Pow Engineering  
Pow Laboratories Inc.  
Pow Specialty Equipment Inc.  
RBC Financial Group  
Roch Carrier French Immersion Public School  
Rogers Group of Companies  
Royal Roads Public School  
SAF-Holland Canada Limited / Unifor Local 636  
Scotiabank  
South Ridge Public School  
Southside Public School  
Springbank Public School  
St. Joseph's School  
St. Jude's Catholic Elementary School  
St. Mary's High School  
St. Michael's School  
St. Patrick's School  
STC Steel Technologies Canada Ltd.  
Steelcraft QCI Division Inc.

Stevens Resource Group Inc.  
Sun Life Financial  
Tavistock Public School  
TD Canada Trust  
Thamesford Public School  
THK Rhythm Automotive Canada  
Timberland Equipment Limited  
Town of Ingersoll  
Town of Tillsonburg  
Township of East Zorra-Tavistock  
Toyota Motor Manufacturing Canada Inc.  
Toyota Tsusho Canada Inc.  
TRW Automotive Inc.  
Union Gas Ltd.  
United Way Oxford  
Vuteq Canada Inc.  
Westfield Public School  
Winchester Street Public School  
Woodstock Collegiate Institute  
Woodstock Hospital  
YMCA of Woodstock  
Zorra Highland Park Public School  
Zorra Township

# CARING CORPORATIONS

United Way Oxford would like to thank the following companies, organizations, foundations and labour partners for their generous support in 2016.

|   |   |
|---|---|
| ArcelorMittal   | Maple Automotive Corp.                  |
| Auto Warehousing Company                                  | Marquis Construction                    |
| Barney Printing Limited - A Division<br>of Aylmer Express | Meridian Credit Union                   |
| Bell Canada   | Montagu Smith Charitable Foundation     |
| Bell Technical Solutions                                  | Oxford County Junior Farmers            |
| BMO Financial   | Oxford Women for Support of Agriculture |
| Boston Pizza  | PepsiCo                                 |
| Brant Form Teck Ltd.                                      | Pow Engineering                         |
| Canada Brokerlink Inc.                                    | Pow Laboratories Inc.                   |
| Canada Stampings Ltd.                                     | Pow Specialty Equipment Inc.            |
| CIBC  | PRT Services Inc.                       |
| Dan McNamara & Associates                                 | RBC Foundation                          |
| Don McKay Trucking Ltd.                                   | SAF-Holland Canada Limited              |
| Easy Way Cleaning Products Ltd.                           | Scotiabank                              |
| Farm Credit Canada  | STC Steel Technologies Canada Ltd.      |
| Farrington Plumbing & Heating                             | Sun Life Financial                      |
| Firestone Textiles Co.                                    | TD Canada Trust                         |
| Frank Cowan Company Ltd.                                  | The Mufflerman Inc.                     |
| General Motors of Canada Company                          | Thomas Electric                         |
| Glover-Hill Inc.  | Tigercat Industries Inc.                |
| GM Canada CAMI Assembly Plant /<br>UNIFOR Local 88        | Timberland Equipment Limited            |
| Gord Anderson Automotive Group                            | Toyota Motor Manufacturing Canada Inc.  |
| Gordon Wiseman Ltd.                                       | Toyota Tsusho Canada Inc.               |
| Green Metals Canada Inc.                                  | TRW Automotive Inc.                     |
| Green Private Wealth Counsel                              | Union Gas Ltd.                          |
| Guarantee Co. of North America                            | Vuteq Canada Inc.                       |
| Hino Motors Canada Ltd.                                   | Woodstock Print & Litho Ltd.            |
| Hunt Homes  | Woodstock-Oxford Womens Probus Club     |
| Hydro One   |   |
| Ingersoll Memorials                                       |   |
| J. B. Chambers Engineering                                |   |
| Lazio Fine Wines  |   |
| London and District Area Labour Council                   |   |
| Manulife Financial  |   |

## SPONSORED EMPLOYEE PROGRAM



The Sponsored Employee Program is a unique professional development opportunity in which a company loans an employee to United Way Oxford for a 16-week period during our annual fall campaign.

With training in fundraising techniques and the support of the United Way staff, the sponsored employee assists in every aspect of our community efforts. With guidance, participants provide individualized support to over 150 workplace campaigns in Oxford County, helping to keep costs low.

In 2016, United Way Oxford was given the opportunity to work with Jana Wreford from GM Canada CAMI Assembly Plant / Unifor Local 88. Jana was instrumental in the success of our annual campaign. She assisted with special events, participated in presentations, provided support to our workplace champions and clocked thousands of kilometres as she travelled throughout the county.

**"This opportunity truly connected me to my community. It was an experience that I will always value and appreciate. I met remarkable, resilient people; learned about community issues and about the local programs and services that are available to help. I was privileged to see the efforts of many people coming together to achieve a common goal; making our community a better place for everyone."** – Jana

**JANA WREFORD**  
2016 Sponsored Employee



If you would like to learn more about the Sponsored Employee Program and how your company can participate, please contact Kelly Gilson.





## SPONSORS

### MARKETING MATERIALS & PROFESSIONALS

104.7 Heart FM  
Eros Photography  
Forvan Technology Services Inc.  
Guarantee Co. of North America  
Katie Schonberger Videography

Nicole Wismer  
Oxford County  
RBC Dominion Securities  
Red Barn Design Inc.  
Spot Marketing Group

### SUPPORTING EVENT & INITIATIVE SPONSORS

2016 Online Auction Sponsors  
Allen Building Centre  
Boston Pizza  
Brock & Visser Funeral Home Burial and Cremation Services Ltd.  
Can-Tario Brick and Stone  
Cowan Park / Reeves Community Hall  
Dairy Farmers of Ontario  
Egg Farmers of Ontario  
Fanshawe College  
Haas Enterprises  
Home Depot  
Maglin Site Furniture

Pow Engineering  
Rietta's Décor and Design Centre  
Scott's No Frills  
Street Beat DJ Service  
Snapd Woodstock  
Sysco Southwestern Ontario  
TSC Woodstock  
Tim Horton's - Norwich Ave., Woodstock  
Van-Dyk's Greenhouses Inc.  
Vanwees Mostly Roses  
Woodstock Community Complex /  
City of Woodstock

### EVENT SPONSORS



STUDENT STAIRCLIMB



DAY OF CARING



COMMUNITY CELEBRATION



COMMUNITY CELEBRATION



## PASSION, DEDICATION, PERSEVERANCE

VOLUNTEERS ARE THE FOUNDATION OF OUR ORGANIZATION. THEIR PASSION, DEDICATION AND PERSEVERANCE DRIVES OUR MANDATE – TO IMPROVE LIVES AND BUILD COMMUNITY BY ENGAGING INDIVIDUALS AND MOBILIZING COLLECTIVE ACTION.

United Way Oxford is governed by a local Board of Directors. These volunteers are a diverse group of community leaders who provide vision, strategic leadership, advocacy, accountability, and stewardship for our organization.

Members of our Community Impact Council are skilled and engaged volunteers that share professional expertise and knowledge in human and social services, and/or lived experience. They oversee the funding allocation process and make recommendations to our Board of Directors. Their multi-year commitment encompasses the full application review process as well as on-going evaluations and community of practice learning meetings to ensure that we are measuring progress with a view to collective impact.

### BOARD OF DIRECTORS

Shauna Pow, *Pow Engineering - President*  
Giselle Lutfallah, *Children's Aid Society - 1st Vice President*  
Frank Vandrus, *Toyota Motor Manufacturing Canada - 2nd Vice President*  
Lynn Buchner, *Oxford County - Treasurer*  
Marilyn Price, *Lyndon Fish Hatcheries Inc. - Secretary*  
Cheryl Micacchi, *Retired - Member*  
Dave Hewitt, *Retired - Member*  
Elizabeth Schell, *Farm Credit Canada - Member*  
Katie Higginbottom, *Woodstock Collegiate Institute - Member*  
Leslie Farrell, *Tim Hortons - Member*  
Linda Leyten, *Oxford Regional Labour Council - Member*  
Mary Anne Silverthorn, *Retired - Member*  
Randy Peltz, *Oxford County Community Health Centre, Member - \*Resigned January 2017*  
Soraya Abud-Benevides, *Public Relations Consultant - Member*  
Steve Halyk, *Meridian Credit Union - Member*

### COMMUNITY IMPACT COUNCIL

Cheryl Micacchi, *Community Investment Committee Chair*

#### ALL THAT KIDS CAN BE:


Beth Taylor  
Jill Demers  
Kathryn Samways  
Katie Higginbottom  
Lisa Munro  
Megan Porter  
Shauna Pow  
Tracey Thompson  
Ashley Farrar  
Michelle Murphy

#### STRONG COMMUNITIES:

Giselle Lutfallah  
Jenilee Cook  
Lisa Wells  
Rebecca Wallace  
Sue Reid  
Leslie Farrell

#### POVERTY TO POSSIBILITY:

Donna Acre  
Kristi Cross  
Lisa McReynolds  
Lynda Bartlett  
Soraya Abud Benevides  
Devon Tamasi  
Mary Ann Hogan



**YOUR GIFT IS  
HARD AT WORK,  
CHANGING  
THE LIVES OF  
CHILDREN,  
INDIVIDUALS AND  
FAMILIES ACROSS  
OXFORD COUNTY.**

#### **CAMPAIGN CABINET**

Megan Porter, *Boston Pizza - Campaign Chair*  
Dan Henry, *104.7 Heart FM*  
Beth Taylor, *Retired*  
Dan Borthwick, *Unifor Local 88*  
Jason Stanko, *RBC Financial*  
Kristi Cross, *Property Management*  
Kim Whitehead, *Woodstock Chamber of Commerce*  
Sharon Dykstra, *Timberland Equipment Ltd.*

#### **LABOUR COMMITTEE**

Linda Leyten, *Oxford Regional Labour Council & Unifor Local 88, Chair*  
Dan Borthwick, *Unifor Local 88*  
Evelyn Daley, *Ontario Secondary School Teachers Federation*

#### **COMMUNICATIONS COMMITTEE**

Kim Whitehead, *Woodstock Chamber of Commerce, Chair*  
Soraya Abud, *Public Relations Consultant*  
Heather Rivers, *Woodstock Sentinel Review*  
Genna Conte, *Lot 86 Media*

#### **STAFF**

Kelly Gilson, *Executive Director*  
Anne Wismer, *Operations Manager*  
Shelley Lachapelle, *Resource Development & Communications Manager*  
Jennifer Belleth, *Resource Development Coordinator*  
Amanda Kreiger, *Resource Development Coordinator, \*Resigned June 2016*  
Rachel Robinson, *Resource Development Coordinator*  
Brittany Taylor, *Resource Development and Data Coordinator*






## SUMMARY STATEMENT OF OPERATIONS

|  | 2017            | 2016         |
|--|-----------------|--------------|
| <b>REVENUE:</b>  |                 |              |
| Campaign Revenue   | 1,173,718       | 1,153,629    |
| Designations from other United Ways                        | 50,125          | 51,336       |
| Pledge Loss  | (45,000)        | (33,146)     |
| Grants, Sponsorships and Other Income                      | 79,775          | 101,897      |
| Investments  | 40,618          | 8,465        |
|  | 1,299,236       | 1,282,181    |
| <b>EXPENSES:</b>   |                 |              |
| Fundraising Expense  |                 |              |
| Campaign Costs   | 113,330         | 183,278      |
| Allocation of Management & Administrative Costs            | 15,240          | 15,210       |
|  | 128,570         | 198,488      |
| Distribution and Community Programs and Services Expenses  |                 |              |
| Allocations to Agencies                                    | 610,560         | 569,860      |
| Allocation to Community Initiative Fund/Community Services | 82,919          | 45,137       |
| Donor Directed Designations                                | 120,984         | 106,863      |
| Other Program Costs  | 360,311         | 339,657      |
| Allocation of Management & Administrative Costs            | 16,510          | 16,477       |
|  | 1,191,284       | 1,077,994    |
| <b>EXCESS (DEFICIENCY) REVENUE OVER EXPENSES</b>           | <b>(20,618)</b> | <b>5,699</b> |

This is a summary of the details in the March 31, 2017 Financial Statements audited by Micacchi, Warnick & Company. Full copies of our audited financial statements are available at [www.unitedwayoxford.ca](http://www.unitedwayoxford.ca) or by calling 519-539-3851.



**IMPROVING LIVES  
LOCALLY BY  
MOVING PEOPLE  
FROM POVERTY  
TO POSSIBILITY,  
HELPING KIDS BE  
ALL THEY CAN BE  
AND BUILDING  
STRONG AND  
HEALTHY  
COMMUNITIES.**







# 100% Local.

T 519-539-3851

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**United Way**  
Oxford



**RBC Wealth Management**  
Dominion Securities

Charitable Registration#: BN 11930 3642 RR 0001